

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re original application of:

Applicant : IPF, Inc.
Serial No. : 09/695,744
Filing Date : October 24, 2000
Title of Invention : INTEGRATED METHOD OF AND SYSTEM FOR
ENABLING MANUFACTURERS, ADVERTISERS,
RETAILERS, AND PROMOTERS TO MANAGE AND
DELIVER CONSUMER PRODUCT RELATED INFORMATION,
ADVERTISEMENTS AND PROMOTIONS TO CONSUMERS
IN PHYSICAL AND ELECTRONIC SHOPPING
ENVIRONMENTS
Examiner : not yet assigned
Group Art Unit : 2900
Attorney Docket : 100-046USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

DECLARATION CLAIMING SMALL ENTITY STATUS
(37 CFR 1.9(f) and 1.27(b)) - SMALL BUSINESS CONCERN

SIR:

As an authorized official of IPF, Inc. the assignee of the above-referenced Application, I hereby declare that IPF, Inc. qualifies as a Small Business Concern as defined in 37 CFR 1.9(d) for purposes of paying reduced fees under section 41(a) and (b) of Title 35, United States Code, to the Patent and Trademark Office with regard to the above entitled invention described in the specification of which is attached herewith.

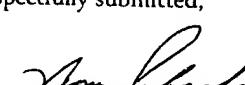
IPF, Inc. has not assigned, granted, conveyed, or licensed and is under no obligation under contract or law to assign, grant, convey, or license, any rights in the invention to any person who could not be classified as an independent inventor under 37 CFR 1.9(c) if that person had made the invention, or to any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

IPF, Inc. acknowledges its duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.38(b))

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

Respectfully submitted,

Date: March 23, 2001


Thomas J. Perkowski, President
IPF, Inc.

COMBINED DECLARATION OF INVENTORSHIP
AND POWER OF ATTORNEY

As the below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first and sole inventor of the claimed subject matter of the invention disclosed in U.S. Patent Application Serial No. 09/695,744 entitled "INTEGRATED METHOD OF AND SYSTEM FOR ENABLING MANUFACTURERS, ADVERTISERS, RETAILERS AND PROMOTERS TO MANAGE AND DELIVER CONSUMER PRODUCT RELATED INFORMATION, ADVERTISEMENTS AND PROMOTIONS TO CONSUMERS IN PHYSICAL AND ELECTRONIC SHOPPING ENVIRONMENTS", filed October 24, 2000, and for which a U.S. Letters Patent is sought.

I hereby state that I have reviewed and understand the contents of the above identified Application, including the Claims to Invention thereof.

I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56 (a), which occurred between the filing date of the prior US Application Serial No. 09/441,973, filed on November 17, 1999, and the present Application filed on October 24, 2000.

Under 35 USC Section 120, I hereby claim priority to the earlier filing dates of the following co-pending Patent Applications: Application No. 09/641,908, filed August 18, 2000 which is a Continuation-in-Part of copending Application No. 09/599,690 filed June 22, 2000; which is a Continuation-in-Part of copending Application No. 09/483,105, filed January 14, 2000; copending Application No. 09/465,859 filed December 17, 1999; which is a Continuation-in-Part of copending Application No. 09/447,121 filed November 22, 1999; copending Application 09/441,973 filed November 17, 1999; each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein..

I hereby appoint Thomas J. Perkowski, Esq., Reg. No. 33,134, of Soundview Plaza, 1266 East Main Street, Stamford, Connecticut 06902, to represent Applicant before the United States Patent and Trademark Office and to transact all business in connection with the above-referenced application, and any continuation, division and continuation-in-part applications thereof.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made herein on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that willful false statements may jeopardize the validity of the application or any patent issued thereon.

Please send all future correspondence in the above-referenced application to:

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Please direct all telephone calls to Thomas J. Perkowski, Esq. at (203) 357-1950.

First sole inventor,
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Citizenship: same as above
Date: March 23, 2001
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